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Give a gift. Gift an opportunity.

This guide features stories from just a few of the thousands of organizations that have been impacted by gift card fundraising.





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Purchase a Best Buy® gift card for everyone on your list.





OFFSETTING TUITION COSTS

Hudsonville Christian School

Hudsonville Christian School provides students with an educational environment committed to academic excellence and faith integration. To help reduce the cost of tuition, parents have been using gift cards for their Tuition Reduction Incentive Program (TRIP) since 1995. 90% of the rebates a family earns with TRIP goes toward their tuition cost and the other 10% goes toward school initiatives.

TRIP helps offset tuition from preschool through eighth grade—and families also use it to save toward high school Christian education. Some families have paid for their entire preschool tuition this way. Others have started raising funds before their children are in school, and as a result, have paid for their kindergarten tuition in advance.

The program has allowed the school to make additional tuition assistance available for more families and its widespread impact has been experienced by many. In fact, there are a lot of participants whose own children have graduated, but they continue to purchase gift cards to save up for grandchildren or to give to the tuition assistance fund.

"The program brings in about \$200,000 a year for families and an additional \$25,000 for the school."

-Beth, scrip program coordinator

rewarding opportunities











DEVELOPING A COMMUNITY OF CHAMPIONS IN LIFE

Never Down for the Count Youth Center

It takes a village. This African proverb holds true for the Never Down for the Count Youth Center (NDFTC), whose mission is to become "village builders" for the kids who need it most. 25% of youth in the community live in poverty, with the number continuing to rise. The youth center currently offers a boxing club, and they are mapping out future plans to include tutoring, life skill mentoring, wellness resources, and more.

The scrip program was started at NDFTC three years ago as a way to bring in operational funds. Thanks to the funds raised through gift cards, they are able to pay for their current gym rental and utilities while also planning and building their new youth center.

"I see scrip [gift cards]
being a fabulous
resource for fundraising.
We want to break the
cycle that we have in our
community, to help get
these kids graduated, get
jobs and be active people
of the community."

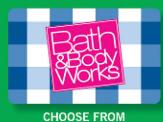
-Sandie, scrip program coordinator





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AND BRING SOME EXTRA **CHEER TO YOUR SCHOOL** OR NON-PROFIT









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IN MORE WAYS THAN ONE



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FUNDRAISING FOR OTHER FAMILIES

Rosemount High School Marching Band

The Rosemount High School Marching Band started their scrip program in 2012 to help families lower marching band fees and travel costs. Maria, whose daughter was in the band, has gone above and beyond with her gift card fundraising. After successfully raising money for her daughter to perform in the 2013 Rose Bowl Parade, Maria shared the rest of her earnings with three other students so they could also attend.

Although her daughter graduated in 2016, Maria continues to use scrip and directs her earnings to other marching band families. Last year, she raised \$800 to help another family pay for band fees and the band trip to the 2017 Macy's Thanksgiving Day Parade. She is always keeping an eye out for more families she can help simply by purchasing gift cards for her everyday shopping.

"I plan on using scrip for many years. I use scrip because it is super easy to pay it forward. I enjoy helping others with this fundraiser and I am proud to be a part of it."

-Maria, scrip program mom



Turn the magic of the season into lifelong memories

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DISNEP GIFT CARD

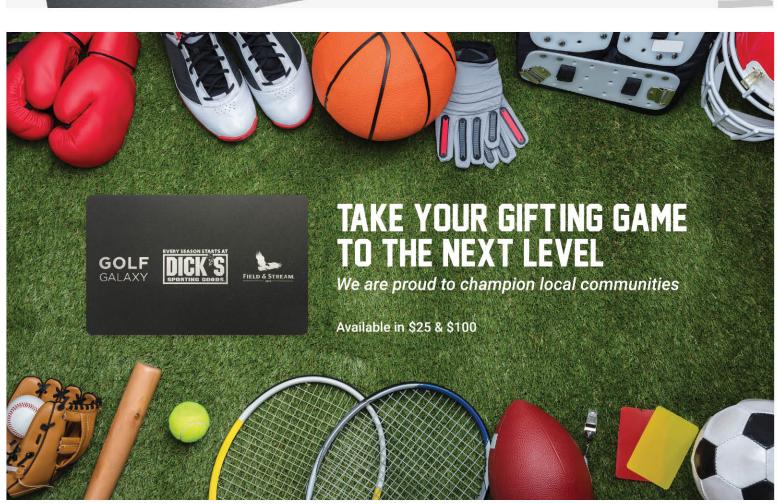




NORDSTROM

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Pour more heart into the holidays

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KEEPING THE LIGHTS ON

St. John the Baptist Church

In a small town just east of Pittsburgh, St. John the Baptist Orthodox Church was struggling to pay its bills. John, a parishioner at St. John's, decided to start a scrip program for the church after seeing the impact of gift card fundraising at his daughter's school. It gave the 86-year-old church a way to raise funds for their increasing maintenance and utility costs, as well as other pressing parish needs.

Their scrip program has also created opportunities beyond their community as they have sponsored children to attend summer camps, contributed to weather relief efforts like New Orleans rebuilding projects, and given support to mission start-up churches.

The funds are also used to support the 'Needy Fund' which helps fund groceries, food, and everyday necessities for the neediest members.

giving power







CARING FOR CATS IN NEED

Friends of Felines' Rescue Center

In 2009, a cat was brought to the Friends of Felines' Rescue Center (FFRC) after being found on the side of an icy road. Feliz Navidad, named due to her Christmas arrival at the center, suffered from permanent medical issues, inspiring FFRC to create the scrip-supported Feliz Navidad Medical Fund.

The earnings from this fund go toward spaying and neutering cats and kittens, vaccinating them, and paying for their vet visits, medications, surgeries, leukemia test kits, as well as any other medical care needed. Through gift card fundraising, FFRC volunteers and visitors have earned almost \$8,000, which has helped pay for 60–80 cats and kittens to be spayed or neutered each month.

"All cats and kittens are spayed or neutered before leaving our facility. The funds raised by scrip help to pay for these programs and reduce the cost to the general public."

-Angie, scrip program coordinator





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Our organization's gift card program is supported by ShopWithScrip®

Your everyday shopping can make a big impact

Using gift cards to shop where you're already shopping is a convenient way to raise money for an organization you care about. You can offset your child's tuition, athletic or music costs, as well as support your church or nonprofit organization's operational expenses. By simply shopping with gift cards, there's no longer a need to buy products you don't want or spend extra money to fund the things you love.

A FAMILY CAN
EARN OVER \$1,000
PER YEAR

How ShopWithScrip helps organizations



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Spread the word—they can start a program and begin earning in less than three days.

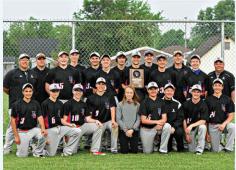
Learn more and enroll at **ShopWithScrip.com**













BOOSTING THE SCHOOL BUDGET AND STUDENT OPPORTUNITIES

Hilbert High School Boosters

While less than 300 students make up the entire school district in the village of Hilbert, there are countless big dreams. To increase their budget, the Hilbert Athletic and Music Boosters joined forces and started a scrip program to raise funds.

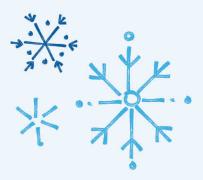
Through gift card fundraising, parents help raise money for equipment Hilbert athletes need to compete, costumes and sets for the annual school musical, and routine facility maintenance and updates. Peggy, who started the scrip program, mentioned, "We value the high-quality education and opportunities our students have with the excellent teachers, coaches, and school staff, but it's always an added bonus when we can provide more with the Booster Clubs' support."

"We hope to continue to provide the 'extras' to our students to make their school career and extracurricular activities the best they can be."

-Peggy, scrip program coordinator

big impact





EDUCATIONAL OPPORTUNITIES FOR ALL TO EXCEL

Indiana School for the Deaf

If the school that won the 2017 National Academic Championship uses gift cards to raise funds, you know it's smart. The champions, Indiana School for the Deaf (ISD), started their scrip program a few years ago to help fund education grants. But, their school story started long before. For the past 175 years, ISD has provided a well-rounded education for Deaf and hard-of-hearing students from nursery school through high school.

As participation in the scrip program grew, the Parent Teacher Counselor Organization set and achieved a new goal—to help fund an incredible educational experience. After learning about Cambodia and Vietnam during the school year, students took a 15-day immersion trip to Asia with the help of Hands on Travel, a tour group specializing in sign language. Today, funds are being raised for a 2019 International Studies trip.

The scrip program furthers the school's mission to provide meaningful learning opportunities—in and out of the classroom.



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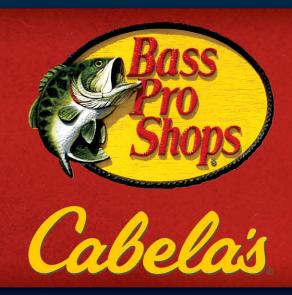


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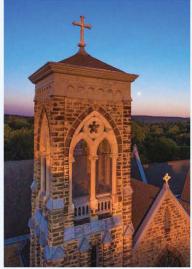














STAYING FOCUSED ON WHAT MATTERS MOST

St. Joseph's Parish School

The scrip program at St. Joseph's Parish School started with a few parents looking for an alternative to other time and effort-consuming fundraisers. They wanted kids to be able to focus on school and growing as students, instead of worrying about selling. After seeing the impact, the program has grown to parish-wide participation from all ages and stages of life.

While the majority of funds raised go toward the parish's general fund to help pay and cover day-to-day needs, families also receive a percentage to put toward the early childhood center, school tuition, or a faith program for children who don't attend the school.

"It takes the pressure off the students to sell and compete with each other to see who sells the most candy bars, magazines, etc. Kids have enough pressure! We've been able to eliminate those two fundraisers."

-Kathy, scrip program coordinator









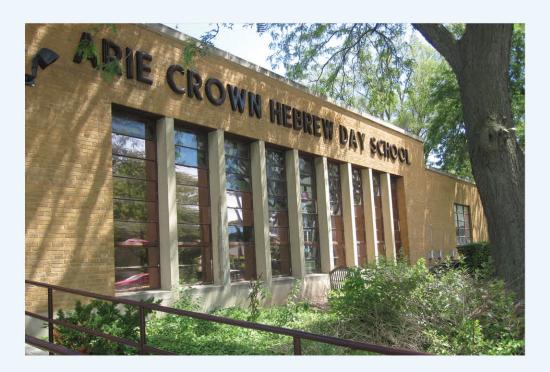


Gift more GOODNESS

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PREPARING STUDENTS FOR A LIFETIME OF LEARNING AND LEADING

Arie Crown Hebrew Day School

Arie Crown Hebrew Day School (ACHDS) provides students with a comprehensive religious and secular education from preschool through eighth grade. The scrip program purpose is two-fold: to raise funds for school operational costs and to offer parents an opportunity to offset tuition costs. ACHDS families are given the goal of earning \$300 in rebates to help secure funding for everyday costs at the school. Beyond that, half of any additional rebates earned are credited to a family's tuition cost. Last year, the program brought in over \$18,000 for the school.

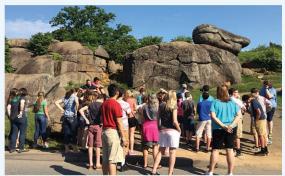
"My favorite thing about raising money with scrip is that it's easy for parents to do. It's money they're spending anyway."

-Rivkah, scrip program coordinator

community values







SUPPORTING EXPERIENCES OUTSIDE OF THE CLASSROOM

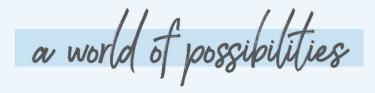
Discovery Middle School

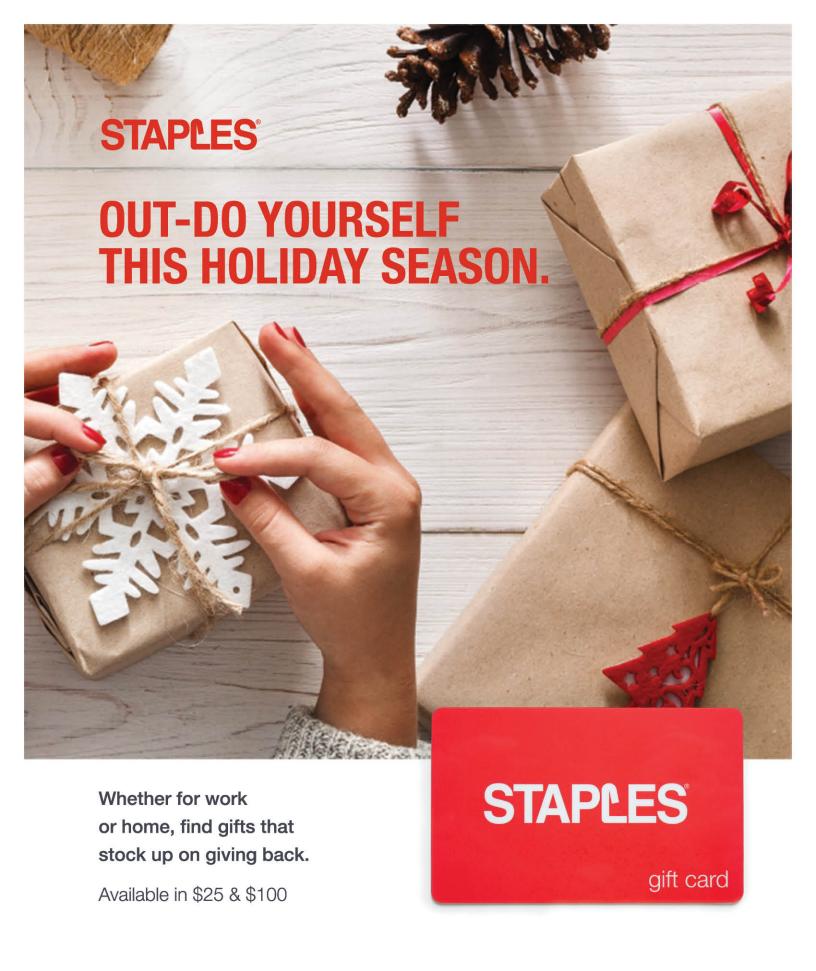
At Discovery Middle School, the eighth graders conclude their U.S. History class each year by taking a field trip to Washington, D.C. and Gettysburg, Pennsylvania. The week-long trip for students comes at a \$900 price tag for families. Fortunately, families have been using scrip to help ease the financial burden—and several pay for the trip entirely from scrip rebates.

Once a family raises funds for their child's trip, their excess funds are directed toward a Trip Scholarship Fund. This general fund provides financial assistance to help other families pay for the trip. Families can also use scrip to raise money for the school's biennial trips to Europe and China—further helping to make travel and experiential learning part of the curriculum.

"I cannot express enough how much I love fundraising with scrip. I've paid for half of a Europe trip with scrip, as well as three of my four kids' D.C. trips—it works."

-Dana, scrip program coordinator











HOW TO ORDER

If you're new to buying gift cards that give back—also known as scrip—see your organization's coordinator for specific ordering details.

If you've ordered gift cards before, please follow your organization's regular ordering process.

Questions about ordering? We're also happy to help.

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